

OTHER OPPORTUNITIES FOR SUPPORT

AAI Scientific Program Sponsorships enable corporations and other entities to demonstrate their support for the field by sponsoring lectures, symposia, travel grants for early-career scientists, career-development programs, and social events. Support of \$3,000 or more in Scientific Program Sponsorships and/or Exhibit Hall Upgrades qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorship. (See page 7 to review the benefits of Premier Sponsor Levels.)

Lectures and Symposia

President's Address **\$15,000**

The AAI president officially opens the AAI annual meeting with a presentation of his or her research. As AAI presidents are among the most outstanding immunologists world-wide, this session is attended by the largest audience of the meeting. (Audience: 2,000)

Qualifies for Bronze Sponsorship

President's Symposium **\$15,000**

The AAI president is the chair of a symposium of his or her choosing featuring prominent immunologists invited to present cutting-edge research. This session typically attracts a standing-room-only audience. (Audience: 1,800)

Qualifies for Bronze Sponsorship

Distinguished Lectures (3) **\$15,000 all**

Each day the scientific program ends with a plenary lecture by a scientist designated by the AAI Program Committee as one of the most talented and renowned immunologists today. (Audience: 1,800)

Qualifies for Bronze Sponsorship

Major Symposia (8) **\$10,000 each**

Eight Major Symposia are featured throughout the meeting: two concurrently each morning. These sessions present the most innovative science in the field today. Five to six noted scientists are featured in each session. (Audience: 1,000–1,200 each)

Qualifies for Sustaining Sponsorship

Block Symposia **\$5,000 each**

Abstracts submitted to the AAI annual meeting are peer-reviewed, and the most outstanding abstracts are selected for oral presentation in Block Symposia (~50). Eight fifteen-minute presentations are scheduled per Block. Presenters may range from graduate students making their first public presentations to the most senior investigators in the field. These sessions present unpublished data. (Audiences: 150–500)

Qualifies for Contributing Sponsorship

Speaker-Ready Room **\$5,000 per day/ \$20,000 for meeting duration**

Speakers in sessions use the Speaker-Ready Room to prepare for their lectures. Light refreshments will be provided. Sponsorship includes acknowledgment on signage placed outside the room and on the refreshment table.

Qualifies as Sponsorship Level corresponding to commitment

Career Development Programs

Through workshops, roundtables, and one-on-one counseling, **IMMUNOLOGY 2013™** provides critical career development programs. AAI also provides much needed travel grants for early-career faculty and trainees who might not otherwise be able to attend the meeting. Support these programs to support the PIs of tomorrow!

Careers Lecture and Roundtable Event **\$10,000**

Registrations for this always-popular session traditionally exceed its capacity attendance of 250 scientists. The session opens with a prominent scientist sharing lessons learned on his/her career path in a chosen field—academia, government, non-profit, or industry. Roundtable discussions follow, led by experienced professionals on specific career issues and options. Refreshments are served.

Qualifies for Sustaining Sponsorship Level III

AAI Laboratory Travel Grants **\$3,000/grant**

These grants provide travel support to mid-career investigators for attending the AAI annual meeting. The grants are awarded to scientists who have limited funds for travel but are the first or last authors on one or more abstracts submitted to the annual meeting. Each grant will provide two travel awards of up to \$1,250 each: one to the PI or laboratory director and another to a member of his or her lab.

AAI Undergraduate Faculty Travel Grants **\$3,000/grant**

These grants assist undergraduate faculty attending the AAI annual meeting. The grants also support travel costs for an undergraduate student of the recipient's selection.

AAI Early Career Faculty Travel Grants **\$1,500/grant**

These grants assist promising young investigators with travel to the AAI annual meeting. Testimonials from past recipients confirm that this modest grant makes a huge difference in their career development.

AAI Trainee Abstract Awards **\$750/award**

These awards provide critical travel support for AAI Trainee Members whose first-author abstracts are selected for oral presentation in an AAI Block Symposium. Over 150 are given to our most talented developing investigators.

AAI Trainee Poster Awards **\$500/Award**

These awards provide up to \$500 travel reimbursement to AAI Trainee Members whose first-author abstracts selected for poster presentations only are deemed to be exceptional. Selection is based on the originality and significance of the research presented. Approximately 80 such awards will be given to talented early-career investigators.

PREMIER SPONSORSHIPS

AAI PREMIER SPONSORSHIPS

Support amounting to \$3,000 or more in **Exhibit Hall Upgrades** (See pages 4 and 5) and/or **Scientific Program Sponsorships** (See page 6) qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorship. See the table below to review the benefits of Premier Sponsor Levels. Contact AAI Exhibits Manager for details.

PREMIER SPONSORSHIP LEVELS

Contributing Sponsor.....	Level I	\$3,000
Supporting Sponsor.....	Level II.....	\$6,000
Sustaining Sponsor	Level III.....	\$10,000
Bronze Sponsor	Level IV.....	\$15,000
Silver Sponsor.....	Level V.....	\$20,000
Gold Sponsor	Level VI.....	\$50,000
Platinum Sponsor.....	Level VII	\$80,000 and above

The Benefits of Premier Sponsorship

	Platinum Sponsor Level VII	Gold Sponsor Level VI	Silver Sponsor Level V	Bronze Sponsor Level IV	Sustaining Sponsor Level III	Supporting Sponsor Level II	Contributing Sponsor Level I
Use of Pre-show Attendee List	1 time	1 time	1 time	1 time	1 time	1 time	1 time
Promotion on Meeting Signs and Other Print Media	●	●	●	●	●	●	●
Logo Link and Listing under the Designated Premier Sponsor Level	●	●	●	●	●	●	●
Complimentary Scientific Registration	5	3	2	1	1	1	1
Promotional Video	●	●	●	●	●	●	
Exhibitor Location Highlight on Exhibit Hall Maps	●	●	●	●	●	●	
Use of Post-show Attendee List	1 time	1 time	1 time	1 time	1 time		
Thank You Announcements in Exhibit Hall	●	●	●	●	●	●	
Exhibitor Workshop	2	2	1	1			
Use of AAI Membership Mailing List	2 times	2 times	1 time				

Social Events

Opening Night Reception

SOLD

Immediately following the President's Address (2,000 Attendees)

Qualifies for Platinum Sponsorship

President's Service Appreciation Reception

SOLD

This event honors current AAI member volunteers who give generously of their time in support of the AAI mission. (225 Attendees)

Qualifies for Silver Sponsorship

IMMUNOLOGY 2013™ Gala

SOLD

This premier social event is a great opportunity to network and seek out new acquaintances among fellow scientists. (1,800 Scientific Attendees)

Qualifies for Platinum Sponsorship

For more information or to reserve your sponsorship, please contact

AAI Exhibits Manager at exhibits@aai.org or **301-634-7821**.