

PREMIER SPONSORSHIPS

AAI PREMIER SPONSORSHIPS

Support amounting to \$3,000 or more in **Exhibit Hall Upgrades** (See pages 4 and 5) and/or **Scientific Program Sponsorships** (See page 6) qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorship. See the table below to review the benefits of Premier Sponsor Levels. Contact AAI Exhibits Manager for details.

PREMIER SPONSORSHIP LEVELS

Contributing Sponsor.....	Level I	\$3,000
Supporting Sponsor.....	Level II.....	\$6,000
Sustaining Sponsor	Level III.....	\$10,000
Bronze Sponsor	Level IV.....	\$15,000
Silver Sponsor.....	Level V.....	\$20,000
Gold Sponsor	Level VI.....	\$50,000
Platinum Sponsor.....	Level VII	\$80,000 and above

The Benefits of Premier Sponsorship

	Platinum Sponsor Level VII	Gold Sponsor Level VI	Silver Sponsor Level V	Bronze Sponsor Level IV	Sustaining Sponsor Level III	Supporting Sponsor Level II	Contributing Sponsor Level I
Use of Pre-show Attendee List	1 time	1 time	1 time	1 time	1 time	1 time	1 time
Promotion on Meeting Signs and Other Print Media	●	●	●	●	●	●	●
Logo Link and Listing under the Designated Premier Sponsor Level	●	●	●	●	●	●	●
Complimentary Scientific Registration	5	3	2	1	1	1	1
Promotional Video	●	●	●	●	●	●	
Exhibitor Location Highlight on Exhibit Hall Maps	●	●	●	●	●	●	
Use of Post-show Attendee List	1 time	1 time	1 time	1 time	1 time		
Thank You Announcements in Exhibit Hall	●	●	●	●	●	●	
Exhibitor Workshop	2	2	1	1			
Use of AAI Membership Mailing List	2 times	2 times	1 time				

Social Events

Opening Night Reception

SOLD

Immediately following the President's Address (2,000 Attendees)

Qualifies for Platinum Sponsorship

President's Service Appreciation Reception

SOLD

This event honors current AAI member volunteers who give generously of their time in support of the AAI mission. (225 Attendees)

Qualifies for Silver Sponsorship

IMMUNOLOGY 2013™ Gala

SOLD

This premier social event is a great opportunity to network and seek out new acquaintances among fellow scientists. (1,800 Scientific Attendees)

Qualifies for Platinum Sponsorship

For more information or to reserve your sponsorship, please contact

AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.